



BC Training Case Study
Gazprombank and Alpha Bank – March 2015



The Customer

BC Training were approached by another training provider called Fleming Gulf to work in partnership and deliver the BCI ISO 22301 Lead Auditor Training Course (ANSI) in-house at one of the banks headquarters in Moscow, Russia.

Challenge

Fleming Gulf wanted to work with a training provider to run the chosen course, BCI ISO 22301 Lead Auditor Course (ANSI), for their clients and target audience, which they marketed to their established client base. Fleming Gulf did not have the required licence to run the course, but due to the demand, requested BC Training to provide this service to representatives from Gazprombank in Moscow and Alpha-Bank, Belarus.

Solution

April Sommers, Business Development Manager at Fleming Gulf approached BC Training to conduct the training for their clients due to BC Training having a BCI Global Training Licence. Andrew Lee was chosen to run this course as he is a leading ICOR trainer.

The Journey

BC Training took over the training request from Fleming Gulf, liaised with April Summers to detail all aspects of the BCI ISO 22301 Lead Auditor Training Course (ANSI), which they produced marketing materials for their existing client base. We generated a suitable contract and pricing structure, and Fleming Gulf arranged the delegates.

The Result

BC Training ran the course in partnership with Fleming Gulf March 2015 at Gazprombank in Moscow. All participants passed the course and are now certified Lead Auditor's.

Customer Testimonial

Alexey Kashpey, Director of Strategic Planning at Alpha-Bank said:

“I liked the course as well as the tutor. I do really appreciate international experience tutors have. Everything went well and I appreciated the opportunity to learn from practical examples along with the structured material “